

IT'S BRIGHTER. IT'S MORE SATURATED.  
IT'S PERFORMANCE GUARANTEED.



Create crowd-drawing backlits with a bang. Kodak's 100 years of imaging experience give these new films unbelievably vivid saturation. Bright, durable colors. HP,<sup>®</sup> Epson<sup>®</sup> and Encad printer compatibility. And a world-class Performance Guarantee. Get the reliability, value and quality that come from the Kodak name.

**KODAK Reverse Print Backlit Film VS** – One look and you'll see why VS stands for "vivid saturation." In fact, Backlit Film VS offers greater saturation and contrast than practically every product in its category. Reverse Print gives natural protection from scratches, smudges and front-side moisture. Its stiff composition makes this product easy to handle and laminate. Excellent ink capacity aids in drying. Reverse Print Backlit Film VS is perfect for any indoor backlit transparency application.

**KODAK Water-Resistant Backlit Film** – One of the most saturated products of its kind, Water-Resistant Backlit Film delivers eye-popping

images for outdoor backlit displays. Its stiffness and easy handling make lamination a snap. Or enjoy its unlaminated durability when used behind Plexiglass or Lexan. Encad, HP and Epson pigment compatibility means just one product for all your printers.

### APPLICATIONS

- POP displays
- menu boards
- shopping center directories/advertisements
- airport signage
- bus shelters
- external cinema posters
- trade show displays

## PERFORMANCE GUARANTEE



Nobody guarantees the durability and resilience of wide-format media like we do. Kodak offers unmatched expertise in image science. We've used this know-how to develop KODAK Wide-Format Inkjet Media to ensure its consistency and reliability while guaranteeing against fading, cracking and bleeding. In fact, each Kodak product undergoes a rigorous 42-point testing and evaluation process to ensure you get the most from your graphics. We guarantee it.

	ENCAD Indoor GX	ENCAD Indoor GS+	ENCAD Outdoor GO+	HP Indoor 2000/3000/5000 Dye	HP Outdoor 2000/3000/5000 Pigment	Epson Indoor 10000 Archival	Epson Outdoor 9500/10000 Pigment/Archival
Reverse Print Backlit Film VS	18 ML	3 ML	—	15 ML	—	—	—
Water-Resistant Backlit Film	18 ML	3 ML	18 ML	12 ML	18 ML	1 YL	1 YL

For complete Performance Guarantee information on over 40 different ink/media combinations, visit [www.kodakmedia.com](http://www.kodakmedia.com)

YL = Years Laminated ML = Months Laminated

## Physical Properties

	Opacity	Whiteness CIE	Caliper of Base	Basis Weight
Reverse Print Backlit Film VS	60	81.6	5 mil	155 gsm
Water-Resistant Backlit Film	82.5	130	8 mil	205 gsm

## Compatibility Chart

Printer/Media/Ink Compatibility	HEWLETT/PACKARD		ENCAD			EPSON			KODAK			Media/Ink Compatibility					
	800/1000 Series	2000/3000/5000 Series	NJ PRO/Cut 500/PROe Series 600/700/800 Series			7000/9000 Series	10000 Series	7000/9000/10000 Series	3000 Series	4000 Series	COLORSPAN		ROLAND		MUTOH		
	Dye	Dye UV	GS & GS+	GX	GO+	Dye	Photographic Dye	Ultrachrome Archival	Dye	Pigment	Pigment	EnduraChrome	PermaChrome	Dye	Pigment	Dye	Pigment
Reverse Print Backlit Film VS	●	●	◆	●	◆	◆	◆	◆	◆	◆	●	◆	◆	◆	◆	◆	◆
Water-Resistant Backlit Film	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
	Thermal		Thermal			Piezo			Piezo	Thermal	Thermal		Piezo		Piezo		

● Recommended for all applications   
 ● Recommended for all applications when laminated/overcoated   
 ◆ Not recommended

## Ordering Information

	Short Roll 36" x 16.4" (91.4cm x 5m)	36" (91.4cm)	50" (127cm)	60" (152.4cm)
Reverse Print Backlit Film VS/5 mil (30.5 m/100' rolls)	220077-00	220073-00	220075-00	220076-00
Water-Resistant Backlit Film/8 mil (30.5 m/100' rolls)	220083-00	220079-00	220081-00	220082-00

To order, contact your Preferred Reseller for KODAK Wide-Format Inkjet Media. For complete details on getting your best prints with Kodak Media, or to find a reseller in your area, please visit [www.kodakmedia.com](http://www.kodakmedia.com) or contact:

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\*Visit [www.kodakmedia.com](http://www.kodakmedia.com) for information on the Performance Guarantee from Encad.

