

# KODAK GO Self-Adhesive Multi-Purpose Vinyl

Formerly ENCAD GO Multi-Purpose Vinyl

## GENERAL DESCRIPTION

For durable cost-effective indoor and outdoor signs, exhibition panels and posters

- 13.5-mil calendered vinyl with a removable, pressure-sensitive adhesive
- Easy mounting on most smooth surfaces
- Matte surface for nearly reflection-free viewing at any angle
- Waterfast with pigment inks

## COMPATIBILITY

When used with the following printers and inks, KODAK GO Self-Adhesive Multi-Purpose Vinyl is recommended for all applications. Recommendations will provide optimal output when using printing paths commonly associated with each printer. These settings are intended as starting points—other combinations of settings may also provide good results. See "Printing Notes" for more information. "Yes" in the Laminate Recommendation column indicates that this media is likely to have good adhesion with laminates in that class.

For compatibility information for all KODAK Wide-Format Inkjet Media, refer to the Inkjet Media Compatibility Chart at [www.encad.com](http://www.encad.com).

Manufacturer	Model	Ink Compatibility		Laminate Recommendation (See Finishing Section)			
		Ink	Print Driver Media Setting	Heat Activated Thermal 210-240°F (99-116°C)	Heat Activated Low Temperature 185-195°F (85-91°C)	Heat Assisted 185-195°F (85-91°C)	Pressure Sensitive Ambient to 120°F (49°C)
KODAK PROFESSIONAL	3038/3043/ 3062	Dye†, Pigment	See Printing Notes	No	No	No	Yes
KODAK PROFESSIONAL	4042/4060/ 4742/4760	Lightfast Plus Dye†, Pigment	See Printing Notes	No	No	No	Yes
KODAK PROFESSIONAL	4860	Lightfast Plus Dye†, Pigment	See Printing Notes	No	No	No	Yes
HEWLETT-PACKARD DesignJet	800	Dye	<b>Heavy Coated Paper</b>	No	No	No	Yes
HEWLETT-PACKARD DesignJet	1050C 1055CM	Dye	<b>Heavy Coated Paper</b>	No	No	No	Yes
HEWLETT-PACKARD DesignJet	2000/2500/ 2800/3000/ 3500/3800 CP	Dye†, UV	See Printing Notes	No	No	No	Yes
HEWLETT-PACKARD DesignJet	5000	Dye†	See Printing Notes	No	No	No	Yes
HEWLETT-PACKARD DesignJet	5000	UV	<b>Colorfast Vinyl</b>	No	No	No	Yes
ENCAD NovaJet	PRO 36/50	GA, GS, GX†, GO+	See Printing Notes	No	No	No	Yes
ENCAD NovaJet	PROe	GA, GS, GX†, GO+	See Printing Notes	No	No	No	Yes

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Manufacturer	Model	Ink Compatibility		Laminate Recommendation (See Finishing Section)			
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ENCAD NovaJet	500	GS, GX†, GO+	See Printing Notes	No	No	No	Yes
ENCAD NovaJet	600/700 series	GS, GX†, GO+	See Printing Notes	No	No	No	Yes
ENCAD NovaJet	850	GS, GX†, GO+	See Printing Notes	No	No	No	Yes
COLORSPAN DisplayMaker	Hi-Res 8, Esprit/Series XII	EC†, PC	See Printing Notes	No	No	No	Yes
MUTOH Falcon	RJ-4100, RJ-6100	Dye, Pigment	See Printing Notes	No	No	No	Yes
ROLAND Hi-Fi Jet	Hi-Fi Jet FJ-50/FJ-40, Hi-Fi Jet Pro FJ-400/FJ-500/FJ-600	Dye, Pigment	See Printing Notes	No	No	No	Yes
EPSON Stylus Pro	7000/9000	Dye†	See Printing Notes	No	No	No	Yes
EPSON Stylus Pro	7600/9600/10000/10600	Photographic Dye†	See Printing Notes	No	No	No	Yes
EPSON Stylus Pro	7500/9500	Pigment	See Printing Notes	No	No	No	Yes
EPSON Stylus Pro	10000/10600	Archival Pigment	<b>Adhesive Vinyl</b>	No	No	No	Yes
EPSON Stylus Pro	7600/9600	Ultra Chrome Pigment	<b>Adhesive Vinyl</b>	No	No	No	Yes
	10600		<b>Enhanced Synthetic Paper</b>				

† For optimum durability, laminate soon after printing (within 4 hours).

\* Lower ink coverages needed and/or use only for rigid display.

**Note:** GO Multi-Purpose Self-Adhesive Vinyl is not recommended for use with "lightfast" dye inks unlaminated due to premature fading (which is caused by oxidation). If prints are laminated within 4 hours of printing to seal the image from exposure to air, the print lifetime can be extended—depending on the type of overlaminate. "Lightfast" inks include: Encad GX, Ilford Archiva, ColorSpan EnduraChrome, Hewlett-Packard dyes, and Kodak Lightfast Plus inks.

## PRINTING NOTES

The Print driver media settings recommended in the Compatibility section are intended to provide usable results with available media profiles found in the printer manufacturer's provided drivers and RIPs. These recommendations will provide proper ink laydowns with no pooling or bleeding, and color which will be acceptable for many applications. It is suggested that tests be run using these recommendations and color corrections be made to meet user expectations.

In cases where no recommendation is made, choose the media setting closest to the KODAK Wide-Format Inkjet Media you are using. For example, if you are printing on New KODAK Premium Photographic Glossy Paper / 180g, choose a setting in your driver or RIP which is intended for another glossy photo paper. This should give you a print which requires little or no adjustment to get usable results.

## RIPs and Profiles for Encad and Other Printers

Several third party RIPs (raster image processors) are available with profiles supporting Kodak media for Encad, Kodak and other printers. For more information visit Encad's website at [www.encad.com/Support/RIP-Support/index.asp](http://www.encad.com/Support/RIP-Support/index.asp).

Following is a list of software companies that provide RIPs for the Encad product line. To obtain profiles that are not available directly from Encad, as well as complete descriptions and support, please visit the RIP company's website.

Encad	<a href="http://www.encad.com/Support/RIP-Support/index.asp">www.encad.com/Support/RIP-Support/index.asp</a>
Colorgate Photo RIP	<a href="http://www.colorgate.com/home_e/products_e.html">www.colorgate.com/home_e/products_e.html</a>
Best GmbH	<a href="http://www.bestcolor.com/bcint/index.htm">www.bestcolor.com/bcint/index.htm</a>
Scanvec Amiable	<a href="http://www.scanvecamiable.com">www.scanvecamiable.com</a>
Onyx Graphics	<a href="http://www.onyxgfx.com">www.onyxgfx.com</a>
AIT International	<a href="http://www.applied-image.com/Shiraz-RIP.htm">www.applied-image.com/Shiraz-RIP.htm</a>
Image Technologies	<a href="http://www.imagetechdev.com">www.imagetechdev.com</a>
Global Graphics	<a href="http://www.globalgraphics.com">www.globalgraphics.com</a>
Colorburst Systems	<a href="http://www.compatsys.com">www.compatsys.com</a>
Wasatch Computer Technology, Inc.	<a href="http://www.wasatchinc.com">www.wasatchinc.com</a>
CADlink Technology	<a href="http://www.cadlink.com">www.cadlink.com</a>
JET RIP	<a href="http://www.jangeun.co.kr">www.jangeun.co.kr</a>

## Custom Profiles

While the above printing recommendations and available profiles from Encad will provide adequate results for many wide-format inkjet applications, there are applications, such as inkjet proofing, which demand more exacting color requirements. It is suggested that for these applications, custom profiles be built for given ink/media/printer combinations. Many color management and profile building software applications are available which allow the user to manage color to meet their needs. Also, many RIPs will provide color profiling options which allow the user to control the color of their output. Please contact your dealer or Encad technical support for help determining the best solution for your application.

## HANDLING

All inkjet media must be handled with care before and after printing to prevent damage to the ink receiving layer and printed images. Use the following guidelines, your experience, and common sense for the proper care of your media.

- Store unused media in its original packaging, using the core-plugs and plastic sleeves.
- Allow media to acclimate to your environmental conditions for at least 24 hours before use.
- Kodak Inkjet media is rolled printable side out. Avoid touching the printable side by handling by the edges of the roll.
- Wear cotton gloves when handling media to avoid scratches, abrasions and fingerprints from moisture and oils on your hands.
- Do not allow the media to come into contact with moisture. Moisture will damage many types of inkjet medias before and after printing.
- Avoid handling, trimming, laminating or other finishing until prints are completely dry. Dry times will vary based on media type, ink type and environmental conditions.
- Do not fold, bend or crease media or damage may occur to the ink receiving layer.
- Do not allow the surface of the media to come into contact with itself or another inkjet media.
- Use media only in recommended operating conditions—see "Physical Characteristics" section.

## Curl

Most types of roll-based inkjet media will exhibit some amount of curl, either toward the base side or toward the print side. This will vary based on media type and environmental conditions. Some media will curl more in low humidity environments and others in high humidity environments. Also, media may curl more towards the core or end of the roll due to "roll memory."

Although curl is mainly an issue when printing, it can also have an impact on laminating and other finishing procedures. Follow these guidelines, and use your experience and common sense to avoid issues caused by curl.

### When printing:

- Advance media several inches past the print platen before starting a print job.
- Add weights or clips to the leading edge of the media.
- Attach media to the printer's take-up spool before starting printing.
- Adjust vacuum settings accordingly on printers equipped with variable media vacuum settings.
- Adjust heater and dryer settings on equipped printers to obtain optimum conditions to ensure flat media. See printer owners' manual for their recommendations.

### During finishing:

- Reverse wind media, when completely dry, to counteract roll memory.
- Do not allow media to remain rolled for extended periods of time.
- Rough cut prints and lay them flat before laminating.

## FINISHING

Detailed information and tips can be found in Kodak publication E-2600, *Laminating, Mounting, and Finishing KODAK Wide-Format Inkjet Media*.

## Lamination

Please refer to lamination chart in compatibility sections above for specific printer/ink/laminate recommendations.

### Lamination Definitions

<b>Heat Activated Thermal, 210-240°F (99-116°C)*</b>	Polyester laminates applied with hot roll laminators at 210-240°F.
<b>Heat Activated Low Temperature, 185-195°F (85-91°C)*</b>	Polyester laminates applied with hot roll laminators at 185-195°F.
<b>Heat Assisted, 185-195°F (85-91°C)</b>	Polyester or vinyl laminates with pressure sensitive adhesives; specially formulated for inkjet prints, and applied with hot roll laminators at 185-195°F.
<b>Pressure Sensitive, Ambient to 120°F (49°C)</b>	Polyester or vinyl laminates with pressure sensitive adhesives on a release liner, applied at ambient conditions or at low temperature, 100-120°F.

\* For both Heat Activated Thermal and Low Temperature, use a laminate with a total thickness (polyester and adhesive) of 3 mils or less on the face side. Thicker laminates may be applied to the back of the print for increased total thickness.

This product is designed for a one-step mounting solution. It should only be used for applications where you intend to mount or adhere the print to a substrate. It is important that your print be dry before laminating. For best results, use inkjet-specific laminate products and follow laminate manufacturer's instructions. Lamination performance varies as a function of materials, technique, and environmental conditions. For increased durability, choose a laminate with UV protection.

## Mounting

Prints can be mounted, laminated or not, to a variety of materials, including poster board, foam board, Sintra, Lexan and more. Use inkjet-specific adhesive materials and follow the manufacturer's instructions.

## Removal

The adhesive on this product is removable, but the longer it is adhered to another surface, the harder the removal will be. If a residue remains after the vinyl is removed, use soapy water and aggressive rubbing. Where high adhesion occurred (e.g. glass and stainless steel), you may need to use isopropyl or rubbing alcohol.

## PERFORMANCE GUARANTEE

### Indoor Applications (Fluorescent Display)

Encad will guarantee prints from compatible systems against noticeable fading, cracking, yellowing, and bleeding when the print is viewed from its intended viewing distance.

The Indoor Performance Guarantee durations will vary based on the media/printer/ink system. The stated durations assume the media is displayed indoors under fluorescent light (average intensity 450-lux, 12 hours/day), and/or with indirect sunlight exposure (at least 6 feet from a window, with no direct sunlight). The guarantee covers both laminated or unlaminated prints as noted in the table below. The unlaminated guarantee assumes the media will be displayed in a typical office environment and will not be exposed to a high level of pollutants (above a typical ozone level for an office environment).

Terms, conditions and additional information about the Performance Guarantee can be found at [www.encad.com](http://www.encad.com).

Manufacturer	Model	Ink	Durability
KODAK PROFESSIONAL	3043/3062	6 Color Dye	6 months laminated
		6 Color Pigment	2 years
HEWLETT-PACKARD DesignJet	5000 Series	6 Color Dye	6 months laminated
		6 Color UV	2 years
	2xxx/3xxx	4 Color Dye	1 year
		4 Color UV	2 years
ENCAD NovaJet	800/700/600/500 series	4/8 Color GS+	1 month
		4/8 Color GX	6 months laminated
		4/6/8 Color GO+	18 months
EPSON Stylus Pro	7600/9600/10000/10600	6 Color Photographic Dye	6 months laminated
	10000/10600	6 Color Archival Pigment	2 years
	7000/9000	6 Color Dye	6 months laminated
	9500	6 Color Pigment	2 years
	7600/9600/10600	7 Color Ultra Chrome Pigment	2 years

## Outdoor Applications

Outdoor exposure, including exposure to ultraviolet radiation, moisture, oxidation, and chemical pollutants all influence the final outdoor longevity of a graphic image. Encad guarantees that the effects of those exposures will not affect the quality and suitability of the graphic image print, based on accepted industry test standards, for advertising purposes and other customary outdoor display uses. Specifically, Encad guarantees prints from the systems below against excessive fading, peeling, cracking, yellowing, bleeding, and running for the periods stated below.

Terms, conditions and additional information about the Performance Guarantee can be found at [www.encad.com](http://www.encad.com).

Manufacturer	Model	Ink	Durability
KODAK PROFESSIONAL	3043/3062	6 Color Pigment	1 month 6 months laminated
HEWLETT-PACKARD DesignJet	5000 Series	6 Color UV	2 months 8 months calendered laminate 18 months cast laminate
	2xxx/3xxx	4 Color UV	1 month 9 months laminated
ENCAD NovaJet	800/700/600/500 series	4 Color GO+	4 months 12 months calendered laminate 18 months cast laminate
		6 Color GO+	4 months 12 months calendered laminate 15 months cast laminate
		8 Color GO+	3 months 9 months calendered laminate 15 months cast laminate
EPSON Stylus Pro	10000/10600	6 Color Pigment	1 month 6 months laminated
	9500	6 Color Pigment	1 month 6 months laminated
	7600/9600/10600	7 Color Ultra Chrome Pigment	1 month 3 months laminated

## Additional Durability Information

The following table can be used as a guide for printers and inks not included in the Performance Guarantee.

### Durability Guidelines for Printers Not Included in Performance Guarantee

If Using	Expect Durability Similar To:
KODAK Lightfast Plus Dye	Encad GX
Colorspan EC Dye	Encad GX
Colorspan PC pigment	Encad GO+
Roland dye	Epson 9000 Dye
Roland pigment	Epson 9500 pigment
Mutoh dye	Epson 9000 Dye
Mutoh pigment	Epson 9500 pigment

## ORDERING INFORMATION

### KODAK GO Self-Adhesive Multi-Purpose Vinyl

Roll Length	Roll Width / Order No.			
	36 in. (91.4 cm)	42 in. (106.7 cm)	50 in. (127 cm)	60 in. (152.4 cm)
40 ft (12.2 m)	216318-00	216319-00	216320-00	216321-00
16.4 ft (5 m) (sample)	NA	NA	NA	NA

NA = Not available

## PHYSICAL CHARACTERISTICS

Physical Characteristics	Value	Test Method Reference
Caliper*	13.5 mil (343 µm)	ISO 534
Caliper (without backing/liner)	7.5 mil (191 µm)	
Opacity (without liner)	>90	Tappi T 524
CIE Whiteness	100	Tappi T 524
Weight (without liner)	200 g/sm	ISO 536
Brightness	90	Tappi T 524
60-degree Gloss	<5	ISO 7668
L*(D65/10 uvi/BBW)	95	Tappi T 524
Adhesive Peel Strength (against stainless steel)	9 N/in	ASTM D1000-93
Flame Spread Classification	TBD	ASTM E84
Operating Conditions	59-86°F (15-30°C), 20-70% RH (non-condensing)	
Recommended Storage Conditions	68°F (20°C), 50% RH	

\* Includes backing and adhesive

If you have questions or need assistance, visit Encad's website at [www.encad.com](http://www.encad.com) or in the U.S. contact Encad Technical Support at 1-877-362-2387.

The contents of this publication are subject to change without notice.

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